

# Adrian Skowronek

## iGaming Content & Affiliate Operations Specialist

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🌐 [linkedin.com/in/adrianskowronek](https://www.linkedin.com/in/adrianskowronek)

iGaming Content & Affiliate Operations Specialist with 3+ years of hands-on experience in casino platform testing, SEO-driven content production and large-scale affiliate environments. Contributed to and maintained hundreds of high-volume affiliate articles across Polish and English markets. Experienced in WordPress publishing, QA processes, ranking updates and payment method verification. Seeking long-term B2B collaboration within remote, performance-driven iGaming teams.

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### WORK EXPERIENCE

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01/12/2023 –  
CURRENT  
POLAND

#### **IGAMING CONTENT & CASINO TESTING SPECIALIST, FREELANCER**

- Conducted hands-on testing of online casinos for affiliate content purposes, including account registration, KYC verification, deposits and withdrawals, payment methods, and bonus terms;
- Tested casino platforms from a real user perspective (UX, mobile performance, game availability, customer support responsiveness);
- Created and updated casino reviews and rankings based on real testing data, aligned with SEO requirements and local market regulations (PL/EU);
- Performed content quality assurance (QA), ensuring accuracy of offers, terms & conditions, payment limits, and regulatory compliance;
- Supported content and SEO teams in maintaining and updating multiple iGaming affiliate websites.

01/08/2025 –  
28/02/2026  
POLAND

#### **IGAMING SEO CONTENT SPECIALIST, CLICKOUT MEDIA**

- Produced and optimized high-volume SEO content across international affiliate domains (casino, sportsbook, payments);
- Managed ranking updates, bonus adjustments and internal linking structures;
- Executed structured content revisions aligned with SEO briefs and performance data;
- Collaborated directly with SEO and editorial teams in fast-paced affiliate environments;
- Contributed to content ecosystems operating across 80+ domains.

01/04/2025 –  
30/09/2025  
WARSAW, POLAND

#### **PROJECT MANAGER, WATER STUDIO**

- Continued responsibilities from the previous Executive Assistant role, including client support, document management, and strategic assistance to the CFO;
- Comprehensive coordination of creative and marketing projects: planning, execution, timeline supervision, and outcome tracking;
- Managing the project team - task delegation, monitoring progress, ensuring high-quality deliverables;
- Maintaining high-standard communication with clients, tailored to their needs and expectations;
- Organizing and documenting project arrangements, including status reporting, schedule updates, and file management.

01/04/2024 –  
01/04/2025  
POLAND

#### **EXECUTIVE ASSISTANT, WATER STUDIO**

- Maintaining consistent relationships with agency clients;
- Coordinating the work of the editing team;
- Developing strategic company documents;
- Managing clients social media;
- Administering the company's database and documentation;
- Organizing and managing the CEO's schedule;

- Collaborating with the team on project coordination;
- Preparing reports and analyses for the CEO;

01/07/2024 –  
28/02/2025

**MARKETING MANAGER, DNA CRYPTO**

- Managed WordPress website and on page SEO optimization.
- Conducted keyword research and performance-based content improvements.
- Increased visibility through structured SEO updates.

20/06/2023 –  
30/10/2023

**ADMINISTRATIVE OFFICER, LS EV POLAND SP. Z O.O.**

- Provided administrative and office support, ensuring smooth document circulation and internal coordination;
- Managed company documentation, archiving and cross-department operational assistance.
- Supported logistics and organizational tasks, including business travel arrangements and external vendor coordination.

01/01/2022 –  
31/01/2023  
WROCLAW, POLAND

**JOURNALIST, POLISH PUBLIC TELEVISION - TVP S.A.**

- Conducted research and produced news content for national television.
- Prepared written materials and supported visual content production.

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## EDUCATION & TRAINING

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09/2023 – Current  
WROCLAW, POLAND

**MANAGEMENT- MERITO UNIVERSITY WROCLAW**

01/09/2019 –  
30/04/2023  
DZIERŻONIÓW,  
POLAND

**A.18 CONDUCTING SALES A.22 DOING BUSINESS COMMERCIAL,**  
*ZESPÓŁ SZKÓŁ NR 3 IM. KOMBATANTÓW RZECZPOSPOLITEJ POLSKIEJ*  
Address: ul. Słowiańska 658-200 Website: <http://zs3.info/>

31/05/2020  
POLAND

**PROJECT MANAGEMENT PRINCIPLES, PROJECT MANAGEMENT INSTITUTE**  
Website: <https://www.pmi.org/>

POLAND

**OFFICE WORK MANAGEMENT, VCC FOUNDATION**

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## SKILLS

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Wordpress • Digital Marketing • iGaming Affiliate Content • Casino & Sportsbook Reviews •  
Affiliate Ranking Updates • On-Page SEO • QA & Content Auditing • Manual Casino Testing

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## LANGUAGE SKILLS

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**POLISH** — Native language

**ENGLISH** — C1

**SPANISH** — A1

**GERMAN** — A2

**UKRAINIAN** — A1